

FILE COPY

cc: V. Rodo
B. Leck

May 8, 2006

(VIA FAX 416-255-0763)

Mr. Nick Arakgi
VP General Manager
Viacom Outdoor Canada
377 Horner Avenue
Toronto, Ontario
M8W 1Z6

Dear Mr. Arakgi:

Re: OneStop Network in Subway Car Pilot Project

Thank you for your letter dated April 18, 2006 regarding the above project.

Unfortunately as discussed your approach is not satisfactory to allow us to take the OneStop proposal forward to the Commission for approval.

In order for us to take the proposal forward we will require one of two approaches:

1. Viacom bring the proposal forward to the Commission as your proposal.
2. Viacom assign the rights to the Subway Car spaces to OneStop, OneStop agree to accept the assignment and the Commission agree to the assignment.

The assignment may have specified conditions which would be reviewed and have to be approved by the Commission.

Additionally, we will require Viacom's assurances that this would result in no reduction to the guaranteed minimum revenues in our contract with Viacom.

As you can appreciate, we can only take proposals to the Commission with firms that are in a legal position to deliver the proposal as presented. Without one of the above approaches I do not believe that we will be in a position to do so.

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Nick, I too would like to be able to take this proposal forward and hope that Viacom can agree to one of the above approaches to allow us to move this project forward.

Sincerely,



Allen Chocorlan
Manager -
Materials and Procurement Dept.

9-123-22

Copy To: Mr. Michael Girgis, President and CEO
OneStop Toronto Inc.