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CITY OF TORONTO
PLANNING AND DEVELOPMENT DEPARTMENT

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Zoning and Legislation
January 30, 1992
Sid Catalano
392-6837

To: City Council
Subject: Land Use Committee Meeting, January 16, 1992: Clauses 6, 7, 8, 9 and 10 of Land Use Committee Report No. 2.
Origin: Commissioner of Planning and Development.
(c71cnc192011:58)

Recommendations:

That City Council amend Clauses 6, 7, 8, 9, and 10 of Land Use Report No. 2 to delete any reference to "Sign By-law 265-89" and substitute therefore, "Sign By-law 126-92".

Comments:

City Council at its meeting of January 17, 1992 enacted Sign By-law 126-92 which replaces the old Sign By-law known as Sign By-law 265-89. The recommendation above inserts the correct reference into my reports which predated Council's adoption of Sign By-law 126-92 and which were considered by the Land use Committee the previous day on January 16, 1992.



Robert E. Millward
Commissioner

SC/jc



CITY OF TORONTO
DEPARTMENT OF THE
CITY CLERK

CLAUSE EMBODIED IN REPORT No. 2 OF THE
LAND USE COMMITTEE WHICH WAS AMENDED AND
ADOPTED BY CITY COUNCIL AT ITS REGULAR
MEETING HELD ON FEBRUARY 3 & 4, 1992.



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EXEMPTION FROM SIGN BY-LAW NO. 265-89 -
260 SPADINA AVENUE (WARD 5)

The Committee recommends the adoption of the report (December 23, 1991) from the Commissioner of Planning and Development.

The Committee submits the report (December 23, 1991) from the Commissioner of Planning and Development:

Subject: Request for exemption from the Sign By-law No. 265-89 to permit signage at 260 Spadina Avenue (Ward 5).

Origin: Administrator, Land Use Committee, December 4, 1991, upon referral of an application by Joig Cieslok, Cieslok Outdoor Enterprise, 45 Dunfield Avenue, Suite 708, Toronto, Ontario M4S 1H8. (c711uc91649:58)

Recommendation: That City Council approve Application No. 991087 requesting a minor variance from Sign By-law No. 265-89 in order to install a fascia sign at 260 Spadina Avenue.

Comments: The applicant proposes to install a fascia sign, measuring approximately 10.7 by 6.7 metres (35 by 22 feet) on the north elevation of an existing six storey building, located at the level of the two uppermost storeys. The sign would cover an existing mural sign which appears to have been in place for several years. The mural sign would remain under the proposed sign and possibly be reconstituted as the location for a new mural sign in the future. The proposed sign would consist of a vinyl banner attached to a steel frame which in turn would be attached to the building. The proposed sign would contain an advertisement for liquor. The site is located on the north-west corner of Spadina Avenue and Grange Avenue.

The north elevation of the building is a large, featureless expanse with no windows. The proposed sign would enliven this expanse. The scale of the latter can readily accommodate the size of the proposed sign.

The Sign By-law does not permit a sign on a storey above the second storey and below the uppermost storey of the building. The provision remains unchanged in the amended Sign By-law which will be before City Council for approval at its January 13, 1992 meeting.

The variance sought by the applicant is in my opinion minor and within the general intent of the Sign By-law.

Applicant's reduced plans are included in the additional material and on file with the City Clerk.

The Committee advises that the communication (undated) from Joig Cieslok, Cieslok Outdoor Enterprise is included in the additional material and on file with the City Clerk.

COUNCIL ACTION

(COUNCIL MEETING - FEBRUARY 3 & 4, 1992)

During consideration of this Clause, Council also had before it a report (January 30, 1992) from the Commissioner of Planning and Development. (Communication 34 attached)

Council amended this Clause by adding at the end thereof the following:

"As recommended by the Commissioner of Planning and Development in his report (January 30, 1992), Council deleted any reference to 'Sign By-law 265-89' and substituted therefor, 'Sign By-law 126-92.'"

